



crafted  
campus.



CRAFTED CAMPUS





# Web Development

We do powerful and highly customized website development for your ideas to happen. Our web design and development team are exceptionally focused and offer the best services. We consider each project to be a chance to upgrade the conceivable outcomes of your business.





# WHAT IS WEB DEVELOPMENT?

Web development is the building and maintenance of websites; it's the work that happens behind the scenes to make a website look great, work fast and perform well with seamless user experience. The web development process includes web design, web content development, client-side/server-side scripting, and network security configuration, among other tasks.

## We're Skillful at



Laravel



WordPress



Shopify



ASP.NET



Java



CodeIgniter



JavaScript



Drupal



Vue.js





# App Development

We are providing you the best mobile app designs which will convert your next app idea into a productive app suitable for Android or iOS platforms. Our skilled team has updated knowledge about the latest versions of mobile designing platforms.



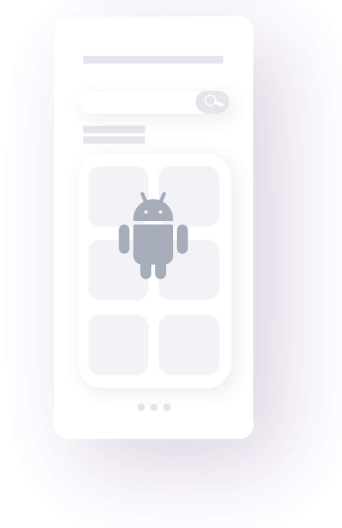




## iPhone/ios

Development

We have the best team to create iPhone application and we couldn't imagine anything better than to do it once more. It is our activity all things considered. Develop your iOS mobile application from the pioneer team from Australia.



## Android

Development

A large chunk of the apps that we developed has been for the Android platform. Be it a simple phone, a custom phone or an android wearable, we have left no stone unturned. We create applications that meet every one of your necessities and details from the specialists.

### We are expertise in



Transportation & Logistics Apps



On-Demand Mobile Apps



Retail & E-Commerce Apps



Booking Service Apps

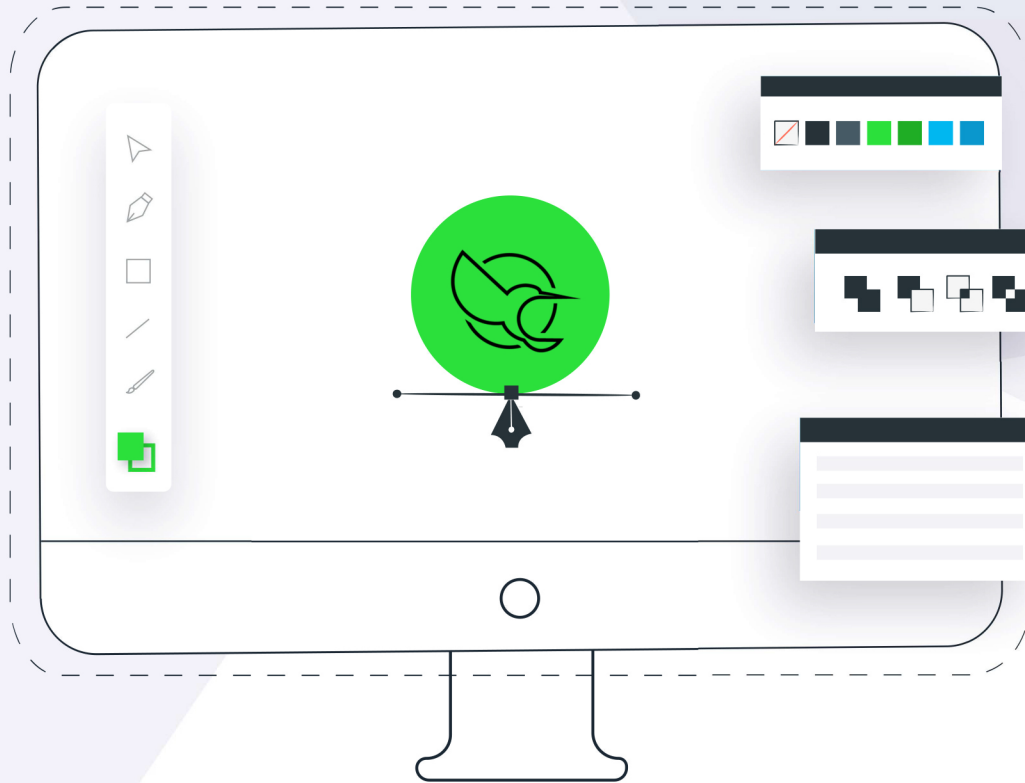


Enterprise Apps



Social & Communication App Development

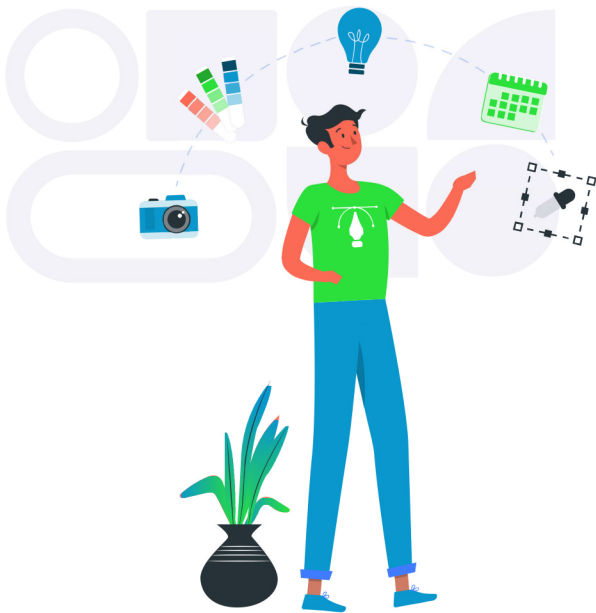




# Graphic Design

As a reputed custom Graphic Design & Branding Agency in Australia, We create beautiful and engaging designs that help you stand out from the crowd and effectively market your business.





# WHAT IS GRAPHIC DESIGN?

Graphic designing is the creation of visual element by which companies can communicate their ideas, product, service, etc to other people.

## We're Skillful at



Branding & Identity



Logo & Signage Design



Corporate Flyer Design



Portfolio Design



Business Stationery Mockups



Product and Service Brochures





# Digital Marketing

We are here to drive highly targeted traffics to your business by using numerous digital marketing strategies focused on increasing the reach and visibility of your business across internet. You need to have good marketing knowledge in order to run great marketing campaigns, that is where we come in.



# WE SPEAK FOR YOUR BRAND IN DIGITAL WORLD

Looking for a Result Oriented Digital Marketing Companion? We are here for you to give guaranteed digital marketing services that enhance your revenue. Take advantage of our expertise. Build your Brand Equity and Business online. Make your Marketing & Business ideas live & turn it into a profitable growing outcome with the best digital marketing company in Australia. Let's grow together.



## We're Skillful at



### Search Engine Optimization (SEO)

- Enterprise SEO
- Local SEO
- E-Commerce SEO
- Worldwide SEO
- Multi-Lingual SEO
- Web Analytics
- Link Building
- Algorithm Updates



### Social Media Promotion

- Social Media Audit
- Social Media Ads
- Social Bookmarking
- Social Media Management
- Brand & Engagement Campaigns
- Analytics & Insights
- Online Reputation Management
- Multichannel Integration



### Search Engine Marketing (SEM)

- Pay Per Click(PPC)
- Paid search ads
- Paid search advertising
- Cost Per Click(CPC)
- Cost Per Thousand Impressions(CPM)
- Bing Ads
- Campaign Strategy
- Google Ad words



### Content Marketing Services

- Content Strategy
- Content Writing
- Content Editing
- Guest Posting
- Blog Post
- PR Writing
- Leads & Management
- Case Studies
- SEO Copywriting



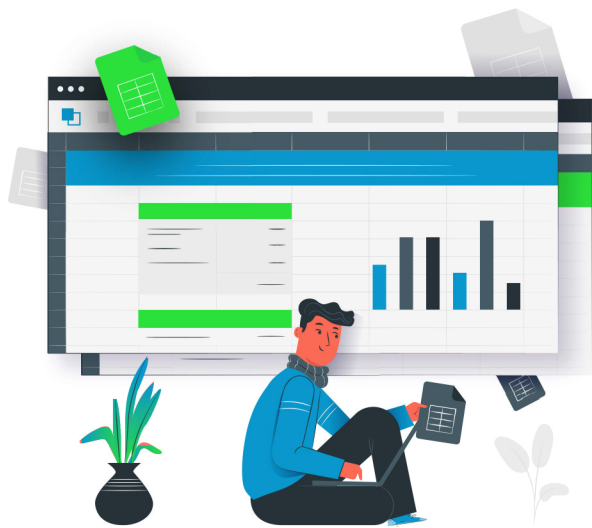


# Enterprise Automation

Our ERP software is a made-to-order resolution that tracks the organisations to centralize their corporate data. This unified omnichannel commerce platform built around the B2B and B2C customer experience will streamline your operations and help improve the overall efficiency and profitability of your business independently or alongside your existing compliance systems.







## Why Partner With Us for Your Business Growth



Taxation  
Management



Easy Implementation



Collaborative



Business Booster



Industry-Specific  
Solution



Powerful Technology



Real-Time  
Core Data Access



Retain Your  
Investment



Accounting and  
Finance



24\*7 Access  
without boundaries



Enterprise  
Mobility Support



AI Integrated HRM





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